



**Town of Arlington, Massachusetts**  
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## **Minutes 10/19/2011**

**Arlington Tourism and Economic Development Committee**  
**Wednesday, October 19, 2011, 7 to 8:30 p.m.**

2nd Floor Conference Room, Town Hall Annex, 730 Massachusetts Avenue

### **Minutes**

Present: Angela Olszewski, Sharon Shaloo, Kirsy Allison-Ampe, Bob Bowes, Clarissa Rowe, Howard Winkler, Tom Davison

Not Present: Diane Mahon, Mike Ginns, JoAnn Robinson, Carol Kowalski, Roly Chaput, Daniel Hodge

1. The meeting was called to order at 7:05 p.m.
2. Touring Town Museums: Clarissa Rowe has arranged tours of two town museums, to be followed by a discussion of needs with representatives from each organization. The Committee will visit the Old Schwamb Mill from noon to 2 p.m. and the Jason Russell House from 2 p.m. to 4 p.m. on Saturday, October 29th. All members are encouraged to attend.
3. The Minutes of the July meeting were accepted as amended.
4. Discussion: Committee Membership
  - Advisory Members - Carol Kowalski, Diane Mahon, and Clarissa Rowe are being moved to an advisory role on the committee, with the intention of creating new vacancies on the working committee. Each will be appointed ex officio with vote. Their attendance at any meeting will be counted in reaching a quorum.
  - Current Members -- Clarissa will confirm continued appointment of current members in preparation for interviews with prospective members.
  - New Members - The BoS have advertised for new members of the committee and will advertise again. The Committee will inventory the skills of current members so as to advise the BoS on the high-priority skills to seek in new appointments.
5. Report: Committee Budget --

This initiative is in process. Clarissa and Angela will report at the next meeting.
6. Reports
  - Battle Road Scenic Byway

The planning grant for next-phase development was turned down and so plans are going to have to move more slowly until a new source of funds can be identified.

Angela attended the meeting in Minneapolis of scenic byways. Howard distributed corridor management plans to committee members in attendance.

Arlington launch ideas:

Engage students in a clean - up of the gateway (at Alewife Brook Pkwy) if we can get permission from DCR  
Focus on Patriot's Day. Bring re-enactors to Town on Monday? Develop and market a map of the route? Tweet the ride with a hashtag conversation that links all communities along the ride?

- TASTE OF ARLINGTON - Tues, Oct 25th -- \$35 in advance \$40 at door
- Current projects in town

Report from Carol Kowalski

- Economic Development position job description drafted; to be posted soon.
- Possible warrant article for 2012 Town Meeting to preserve and strengthen business use on land zoned for business.
- Possible warrant article for 2012 Town Meeting to simplify the sign bylaw.
- Brighams: permitting was completed in 2010 for 116 apartments, a small retail/office building, and a kiosk near the bike path. Shattuck's hardware will remain open (and thriving) during and after construction.
- Economic Development Self Assessment with the Dukakis Center for Urban Regional Policy at Northeastern University is underway; results and public presentation expected before the end of the calendar year.

Report from Bob Bowes

- Storefronts have a much higher occupation rate
- 4200 sq ft office space on Lowell St is rented
- 3500 sq ft at mid-Mass Ave will soon be available
- A grant from Commonwealth has been secured to rehab affordable rental units in the Capitol Sq area.
- Symmes is working toward a resolution.

- Subcommittees: Reports deferred pending budget decision

7. Current/Proposed Projects: Discussion deferred pending budget decision

8. Old Business: There was no other old business.

9. New Business

The Committee will arrange meetings in February with stakeholders: (1) Rotary/Chamber; (2) Local nonprofits; (3) Individual Artists/General Public

10. Adjournment

The meeting was adjourned at 8:10 p.m.

